



**EverGreening**  
GLOBAL ALLIANCE

1 July 2018 – 30 June 2019  
ANNUAL REPORT

GLOBAL EVERGREENING ALLIANCE LIMITED  
ACN 626 042 813

## Our mission

Our mission is two-fold. Firstly, it is to support our member organizations, interested governments and donors, and the vulnerable small-scale farming, pastoralist and forest-dependent communities in developing countries to restore degraded landscapes and improve the sustainability, productivity, equity and profitability of agricultural systems through the managed regeneration and/or integration of trees into farm, pastoral and forest lands. The Alliance will facilitate this by providing its members and, where appropriate, other interested stakeholders with –

- a) an entry point for engaging, influencing and/or partnering with donors, governments and other stakeholders. The Alliance can provide credible insights and a consolidated view of the various initiatives of member organizations, and their respective contributions towards restoration and development targets, as well as their collective capacity to address challenges and support emerging opportunities. Further, the Alliance will support the mainstreaming of EverGreening into the programmes of the community of United Nations organizations and development banks;
- b) a platform for multi-sectoral collaboration on a massive-scale, leveraging the expertise and capacity of its member organizations. The Alliance provides a coordinating function for the development of proposals, and technical advisory services and oversight during project implementation;
- c) a platform for advancing the realisation of gender equality and the empowerment of women in farming and livestock pastoralism through evergreening activities and strategies
- d) a platform for information sharing, including a database of relevant research findings, projects and policy analysis, decision support tools and training materials;
- e) a platform for geospatial tracking of the progress and impacts of all relevant projects and initiatives, ensuring consistent monitoring and evaluation to capture and measure impacts, optimal visibility, contribution towards global and regional targets – and providing continuous updates and evidence of return on investment to donors and other interested parties; and
- f) a backbone of scaling efforts, upon which increasingly efficient projects can be built, utilizing existing project infrastructure, resources and capacity.

Secondly, the Alliance’s mission is to create and drive the ‘EverGreening The Earth’ campaign, which will foster and accelerate grassroots movements around the world to spontaneously and without direct programmatic support adopt the practices of FMNR, PMNR and ANR, thereby improving the sustainability, productivity and resilience of agricultural systems, and significantly mitigating the effects of climate change.

## Our vision

Degraded agricultural, pastoral and forest lands in the global south are restored through the regeneration and/or integration of trees, and are sustainably managed by local communities. This results in more productive and resilient landscapes and agricultural systems, providing small-scale farmer, pastoralist and forest-dependent communities (both women and men) with improved and diversified livelihoods, fostering ‘green’ rural economic growth, and creating an agriculture sector that produces zero net GHG emissions.

## Our Values & Principles

The Alliance’s core **values** are –

**Social justice.** We feel the urgency to find and implement solutions to the global challenges of eliminating hunger, poverty, and injustice.

**Sustainable development.** We value a healthy and diverse environment, and our common natural heritage, and are committed to ensuring the well-being of both for present and future generations.

The Alliance will operate by a set of **principles** that convey how we work together as well as key aspirations for continuous improvement. These include –

**Grounded in local reality.** We address issues that matter to rural communities – our work is grounded in local reality through long-term engagement with farmers and community groups. We believe science can support these local peoples’ initiatives, hopes and aspirations, while at the same time valuing their own local knowledge and experience.

**Linking local to global.** Our work is relevant to big problems and opportunities – we seek to identify and develop innovative policies and practices that work for both people and nature at a range of scales from local to global.

**Global relevance.** We synthesize our results to develop a comprehensive, empirical knowledge base on global development problems and opportunities.

**Partnership.** We work in research and development partnerships to elucidate and test ideas and to put those ideas into action. These voluntary partnerships are based on active participation, shared leadership, shared credit and recognition for a variety of contributions, transparency in setting priorities and resource allocation, consensus decision-making, mutual accountability, and responsiveness to partners’ needs.

**Legitimacy.** Our collective efforts are guided by governance structures and consultations that strive to effectively engage the full range of stakeholders.

**Respect for all people.** We are committed to mutual respect for all individuals and stakeholder groups, regardless of our differences; through open and fair decision-making within our partnership; and through expanding access to information and opportunities.

**Ethical standards.** Our interactions with stakeholders must conform to the highest ethical standards; we will not cause harm to anyone, and we must keep abreast of evolving best practices.

**Investing in people and institutions.** We work together to build capacity to rise to the unconventional challenges we now face in balancing environment and development objectives.

**Multiple perspectives.** We strive to bring together a full range of perspectives from science, local knowledge, civil society, the private sector, and public policy.

**Teamwork, inclusion and equity.** We work in diverse, multi-disciplinary, multi-cultural teams and we strive for gender equity, and the active participation of all relevant stakeholders and social groups.

**Synergy.** We collaborate on goals that no individual or organization could accomplish alone, or that can be done better through partnerships. Specifically, we collaborate to use and develop integrative science-based approaches to research and action for human well-being, enhanced productivity and resource management, and environmental sustainability across multiple scales in space and time.

**Scientific standards.** Our work must be based on the highest standards of objectivity, integrity, rigor, and legitimacy in order to ensure the credibility and usefulness of all of our activities.

**Open inquiry.** We promote critical analysis to challenge conventional wisdom, to expand understanding of technical, institutional and policy alternatives, and to achieve a balance among conservation and development options.

**Effective communication.** We strive to communicate effectively by investing the resources necessary to provide useful knowledge for various audiences (and in various languages) in order to improve awareness and understanding, to enhance impact, and to raise the level of public debate.

**Real impact.** We are committed to produce outputs that have a significant, tangible impact on poverty, hunger, and injustice, while promoting sustainable, resilient development and environmental health. We will continue our efforts to develop tools to monitor, evaluate and assess the impact of our work.

## CONTENTS

Our mission	2
Our vision	2
Our values & principles	2
<b>Section 1 – An overview of Global EverGreening Alliance Limited</b>	
About us	5
Our people	6
Our member organisations	9
<b>Section 2 – Governance</b>	
Structure & management	12
Our Objectives and Activities – Report from the CEO	13
<b>Section 3 – Our Finances</b>	
Auditor’s statement	17
Financial statements	20
<b>Section 4 – Our other important information</b>	
Acknowledgements	22
Contact us	22

**SECTION 1****AN OVERVIEW OF GLOBAL EVERGREENING ALLIANCE****ABOUT US**

Since 2012, the Global EverGreening Alliance (the Alliance), earlier known as the EverGreen Agriculture Partnership, has brought leading research, technical and development organizations together to harness their collective energies and build on their shared vision to restore degraded land, and improve the sustainability, profitability and reliability of smallholder farming systems.

The organisation was established by its members to facilitate a collaborative approach to the global problems of food insecurity, rural poverty, climate change and land degradation, and to develop and implement long-term solutions on a globally significant scale. Its members include: World Vision, Oxfam, CARE International, Catholic Relief Services (CRS), Conservation International, World Agroforestry Centre (ICRAF), World Resources Institute (WRI), The Nature Conservancy (TNC), JustdiggIt, Concern Worldwide, SOS Sahel and many others.

The Alliance is committed to delivering sustainable positive impact at the grassroots, and to measuring, verifying and communicating that impact to donors, governments and other interested stakeholders. To that end, it has been working closely with technical specialists from key Alliance member organizations, corporate partners and stakeholders from across the globe to develop a multi-faceted web-based platform to support the scaling-up of FMNR around the world. The platform is designed to meet the needs of all stakeholders (donors, Governments, UN agencies, scientific and development organizations, and smallholder farming communities via purpose-built phone apps) to geospatially track the progress and impact of projects and initiatives in near real-time using interactive maps and dashboards, provide information and decision-making tools, training and capacity-building, and facilitate communication and cross-learning.

The Alliance has a proven-successful track record, including facilitating the development of the largest FMNR scaling-up project, 'Reversing Land Degradation in Africa through Scaling-up Evergreen Agriculture', which is funded by the European Commission, managed by ICRAF, and seeks to directly support the uptake of FMNR by 500,000 smallholder farming households on 1 million hectares of degraded land spanning 8 countries in Africa's Sahel.

## OUR PEOPLE

### Board members

Name	Position	Dates acted (if not for whole year)
Dr Dennis Garrity	Director, Chair	Full year
Sebastian Mathews	Director	Full year
Andrew Binns	Director	Full year
Olaf Westermann	Director	Full year
Alice Ruhweza	Director	28 Oct 2018
Rohini Chaturvedi	Director	10 Mar 2019
Christopher Armitage	Director, Secretary	Full year

### Secretariat Staff & Volunteers

Name	Position	Basis
Chris McMillian	Program Facilitator	Part time consultant / volunteer
Elizabeth Rinaudo	Portfolio Coordinator	Part time employee / volunteer
Sally Armitage	Media & Comms Coordinator	Part time volunteer
Lucy Piper	Media & Comms Officer	Part time employee / volunteer
Alessia Cascione	Media & Comms Officer	Part time volunteer
Georgina Johnson	Program Facilitator	Part time employee
Thomas Frawley	Program Facilitator	Part time volunteer / consultant
Talia Liney	Media & Comms Officer	Part time volunteer
Judy Trawavis	Book Keeper	Part time employee
Christopher Armitage	Chief Executive Officer	Full time consultant / employee

### Ambassadors

**Rev. Tim Costello OA, Ambassador Global EverGreening Alliance:** Chief Advocate and former CEO of World Vision Australia, Officer of the Order of Australia, Winner of the Australian Peace Prize and listed by the National Trust as a “National Living Treasure”.

**Dr M S Swaminathan:** Father of India’s Green Revolution, Recipient of the World Food Prize, Indira Gandhi Prize, Indira Gandhi Award for National Integration, and Albert Einstein World Award of Science.

**Dr Roberto Ridolfi, Director of Sustainable Development at United Nations Food and Agricultural Organization:** previously Director, Planet and Prosperity at DG for International Cooperation and Development and EU Ambassador

## Fellows

**Delia Catacutan, Senior Research Fellow World Agroforestry Centre:** Over 20 years of research and development experience in integrated natural resources management with a focus in the socio-economic, policy and institutional aspects of agroforestry, eco-system services, watershed management and livelihoods.

**Alan Channer, Peacebuilding Environment and Media Specialist:** Designer and coordinator of field projects, workshops and dialogues on conflict resolution, sustainable land management and climate change adaptation and mitigation. Researcher and writer on peacebuilding, inter-religious understanding, society and environment in Africa and Asia.

**Dr Rohini Chaturvedi, Consultant in Landscape Restoration:** Over 15 years' experience in natural resource management, conservation, and development. Between 2015-2018, established a Sustainable Landscapes and Restoration program for the World Resources Institute in India.

**John Dixon, Professor Adjunct at University of Queensland:** ACIAR principal regional coordinator and research advisor for Africa and South Asia, research and development with FAO in Ethiopia, Zimbabwe, Nepal, Thailand and Iran, and CIMMYT, as Director with responsibilities for targeting, impact assessment and systems agronomy/conservation agriculture.

**Gene Fifer, Senior Fellow Global EverGreening Alliance:** Doctoral dissertation on Forest Federalism, Masters in Forestry and Masters in Environment Development from the University of Cambridge where he is a Gates and ORS Scholar. Gene teaches and writes about sustainable agriculture, agroforestry, climate change, restoration, and migration.

**Peter Gubbels, Director for Action Research and Advocacy West Africa for Groundswell International:** 34 years of experience in rural development, including over 26 years of living and working in West Africa. Peter provides action research and advocacy support to Groundswell's network of partners in 4 countries of West Africa who empower rural communities.

**Jonathan Haskett, Adjunct Associate Research Scholar at Department of Earth and Planetary Sciences, Johns Hopkins University:** Post-doctoral scientist with USDA, consultant to the World Bank on sustainable development and climate benefits of carbon sequestration. Recently, research focus on developing remote sensing methods to quantify landscape climate benefits of FMNR.

**Monicah Kibaki, Partner at Biomass Africa:** Experience in development of renewable energy projects, monetary and in-kind fundraising, establishing strategic business partners, foreign investors relations and co-ordinating government multi-agency collaborations towards project actualization.

**Roger Leakey, Vice Chairman at International Tree Foundation:** Former Director of Research at International Centre for Research in Agroforestry, Professor of Agroecology and Sustainable Development James Cook University Australia, Coordinating Lead Author in the IAASTD approved in 2008 and Vice President of the International Society of Tropical Foresters.

**Sid Mohan, Senior Program Officer at The National Academies of Sciences, Engineering, and Medicine:** Extensive international experience in Program Management, Monitoring and Evaluation, Strategic Planning, and Business analysis, with public and private sector organizations in Sub-Saharan Africa, Southeast Asia, and the United States. Significant Research and Policy Analysis experience in development, governance, and environmental impact issues.

**Dr Agustin Mercado, research Scientist at International Centre for Research in Agroforestry:** Extensive experience in the agricultural fields of conservation farming, agroforestry, forestry research and development projects with the World Agroforestry Centre with a BSc in Agriculture, Master in Management, Master in Philosophy (Nutrient Cycling in Agroforestry) and PhD of Philosophy in Agricultural Science.

**Jeremias Mowo, Regional Coordinator – Eastern and Southern Africa at World Agroforestry Centre:** Agronomist in the Ministry of Agriculture, United Republic of Tanzania, Senior Scientist at the Institut des Sciences Agronomiques du

Rwanda, joining the World Agroforestry Centre as Regional Coordinator for the African Highlands Initiative in Eastern and Central Africa and Regional Coordinator for ICRAF Eastern and Southern Africa.

**Dr PK Nair, Professor at School of Forest Resources and Conservation:** A distinguished Professor, University of Florida, USA, is a pioneering researcher and a world leader in agroforestry. He has made outstanding contributions to the development of the science and practice of agroforestry worldwide during the past 4+ decades. He is one of the founders of ICRAF (World Agroforestry Centre) Nairobi, Kenya.

**Onyango Kenneth Namunje, Managing Director Kipeto Energy Limited:** Involved in the development of Green Projects to bankability/ financial close and projects focused on poverty alleviation and co-ordinating government multi-agency collaboration, he currently sits as a Chairman of the Board of Kipeto Energy, Chairman of the Board of Crafts East Africa, is a partner at Biomass Africa and Partner at Naro Moru Solar in Kenya.

**Eduardo Queblatin, Agriculture and NRM planner at Independent:** Independent planning and evaluation consultant on issues in Agriculture and Natural Resources Management planning and evaluating programs on community based NRM, biodiversity conservation, agroforestry, agricultural heritage systems in Southeast Asian countries and the South Pacific. He intermittently works with UN agencies such as GEF, UNDP, FAO, IFAD, UNCCD, as well as ASEAN and INGOs (including the WWF).

**Tony Rinaudo, Principal Natural Resources Advisor at World Vision Australia:** Pioneer of Farmer Managed Natural Regeneration (FMNR), a greening technique that involves actively managing the regrowth from living stumps, roots and seedlings in degraded forests, farmland, grazing land and waste land. Tony received the 2018 Right Livelihood Award and was awarded an Order of Australia (AM) for services to Conservation in 2019.

**Martin Shem, Chairman at Mgolele Agro-processing Company Ltd:** Worked in Rwanda as Senior Scientist at the Institut des Sciences Agronomiques du Rwanda (ISAR), a senior consultant in the Ministry of Agriculture and Animal Resources (MINAGRI) with wide experience in integrated research for development and consultant in agriculture and livestock production Chairperson of the Technical Support Group of ASARECA's,

**Robert Winterbottom, Natural Resources Management Consultant:** Broad experience in environmental sciences and natural resource management, working on issues of desertification control, tropical deforestation, community-based natural resource management and forest landscape restoration in Africa, Asia and Central America.

**Patrick Worms, Senior Science Policy & Communications Adviser World Agroforestry Centre:** Trained as a molecular geneticist and is the Senior Science Policy Advisor of the World Agroforestry Centre, the world's premier research institution studying the roles of trees in agricultural landscapes. He serves as President of the European Agroforestry Federation, as a member of the steering committee of Initiatives for Land, Lives and Peace, and as a Trustee of AFS Magyarország, among others.

**Gina Castillo, Food and Agriculture Consultant:** Worked for fifteen years for Oxfam, working at the nexus of program, policy and research on agriculture, climate change, and food security with a proven track record of collaborating with teams and individuals from diverse backgrounds on research for impact, strategic planning, financial investment and thought leadership.

**Lars Laestadius, Principal, Laestadius Consulting:** In 2008, joined the core group of the GPFLR and initiated and led work on a global map of restoration opportunities in collaboration with University of Maryland and IUCN. The Bonn Challenge and the NY Declaration on Forests targets of 150 million ha and 350 million ha, respectively, are based on this map.

**Kelechi Eleanya, Cameron Speth Fellow, Global Restoration Initiative at World Resources Institute:** A forest resource economist with a strong vision to make positive impacts in Global Development Practice in Africa. Member of the implementation of the United Nations Millennium Villages Project (MVP) aimed at achieving the Millennium Development Goals in rural Africa. In 2017 he facilitated Nigeria's membership and commitment to the African Forest Landscape Restoration Initiative (AFR100).



## OUR MEMBER ORGANISATIONS



### World Vision

World Vision (WV) is a humanitarian organization that supports millions of children to reach their full potential by tackling the root causes of poverty and injustice. Recognising the links with child wellbeing, WV has, for more than a decade, actively promoted FMNR as an effective, low cost, scalable approach to land restoration and sustainable agricultural intensification.

### Care International



CARE International (CARE) is a humanitarian organization focussed on addressing the root causes of poverty. In 2014, CARE implemented over 200 programmes across 53 countries with a focus on climate change adaptation, climate-resilience and Gender Equality and Women's Voice (GEWV).

### Catholic Relief Services



Catholic Relief Services (CRS) is a humanitarian relief organization which helps millions of small-scale producers worldwide recover from natural disasters and civil strife, build resilient farming systems, and grow them into agro-enterprises that engage successfully with markets. CRS is the largest implementing partner of USAID Food for Peace programs world-wide.

### Oxfam



Oxfam is an international confederation of 19 organizations working together with partners and local communities in more than 90 countries. Oxfam fights poverty, saves lives, helps rebuild livelihoods when crisis strikes, and campaigns so that the voices of the poor influence the local and global decisions that affect them.

### Concern Worldwide



Concern Worldwide is a charity that works with the world's poorest people to transform their lives, and is Ireland's largest aid and humanitarian agency. Concern works with its supporters and partners towards a world free from hunger and poverty.

### Conservation International



Conservation International (CI) has worked in sub-Saharan Africa since 1990 engaging African leaders, empowering local communities and helping to evaluate the true value of the region's natural resources. CI promotes ecologically sustainable growth for the benefit of human wellbeing.

### The Nature Conservancy



The Nature Conservancy is a charitable environmental organization, headquartered in the United States. Its mission is to "conserve the lands and waters on which all life depends". Its vision is a world where the diversity of life thrives, and people act to conserve nature for its own sake and its ability to fulfil our needs and enrich our lives.



### World Agroforestry Centre

The World Agroforestry Centre (ICRAF) has established itself as the world authority on appropriate agroforestry interventions for specific ecosystems and agro-ecological zones under varying climatic conditions. ICRAF is a world leader in methodologies for incorporating trees into farming systems to maximize adaptation and social co-benefits, and demonstrating positive impact with scientific evidence.

### Farmer Managed Natural Regeneration



The Farmer Managed Natural Regeneration (FMNR) Hub within World Vision Australia's Food Security and Natural Resources team leads the development of FMNR globally through coordination, communication, collaboration, technical support, building scientific credibility, advocacy and project fundraising.

### World Resources Institute



The World Resources Institute (WRI) is a global research organization that turns big ideas into action at the nexus of environment, economic opportunity and human well-being. WRI works with governments, businesses, and civil society to sustain forests for future generations.

### Green World Campaign



The Green World Campaign (GWC) connects those who want to help create a more sustainable world with on-the-ground projects that benefit people and planet. It focuses on providing ecological and social benefits where they're most needed, seeking out effective grassroots partners, then effectively contribute to their success.

### SOS SAHEL



SOS SAHEL is an African-born grassroots organization which addresses challenges to development in innovative, integrated ways. Its programs focus on the root causes of food insecurity and poverty in the Sahel, women's empowerment, access to water and sanitation, economic and social development.

### Arbor Day Foundation



The Arbor Day Foundation is a US-based non-profit conservation and education organization, with the mission to inspire people to plant, nurture, and celebrate trees. It is the largest non-profit membership organization dedicated to planting trees, with over one million members, supporters, and valued partners.

### JustdiggIt



JustdiggIt inspires and activates farmers to make dry land green again, impacting climate change, nature and people. Degraded landscapes are restored by combining traditional techniques with new technology and a strong communication approach. In collaboration with partners, JustdiggIt drives a grassroots greening movement.

### European Agroforestry Federation



The European Agroforestry Federation (EURAF) aims at promoting the use of trees on farms as well as any kind of silvopastoralism throughout the different environmental regions of Europe. EURAF has some 280 members from 20 different European countries and facilitates results and information sharing, communications, policy development, and lobbying for agroforestry adapted policies at the European scale.



### Zero Two Heroes

Committed to serving, leading and educating all stakeholders and connecting the greater agricultural community. Zero Two Heroes positively impacts the community through agri-business delivered with professionalism, integrity, and positive stakeholder relationships. It adopts cutting-edge processes, value stream mapping, and innovative product approaches.

### Agro-Shrub Alliance



The Agro-Shrub Alliance provides on-farm research and technical training on shrub-based farming to smallholder farming families across the Sahel. It promotes increasing the number of indigenous shrubs in farmers' fields considerably, and incorporating pruned shrub residue into the soil, resulting in significantly improved yields and regenerated landscapes.

### Sahel Eco



Sahel Eco is an African NGO based in Mali which is focussed on improving people's lives in Mali and West Africa through better resource and environmental management, associated economic activities, climate adaptation, innovative communication and information systems, advocacy, and good governance.



### INRAN

INRAN (now known as 'CREA') is a public food and nutrition research institute supported by the Italian Ministry of Agricultural Food and Forestry Policies that conducts research used by dieticians and nutrition experts on the nutritional value of various foods.

### OMADEZA

Malian's Arid Lands Development Organization (OMADEZA) is a grassroots Malian organization that works with local authorities and communities to promote sustainable land management practices, fight against land degradation and loss of biodiversity, and adapt to climate change in the arid and semi-arid areas of Mali.

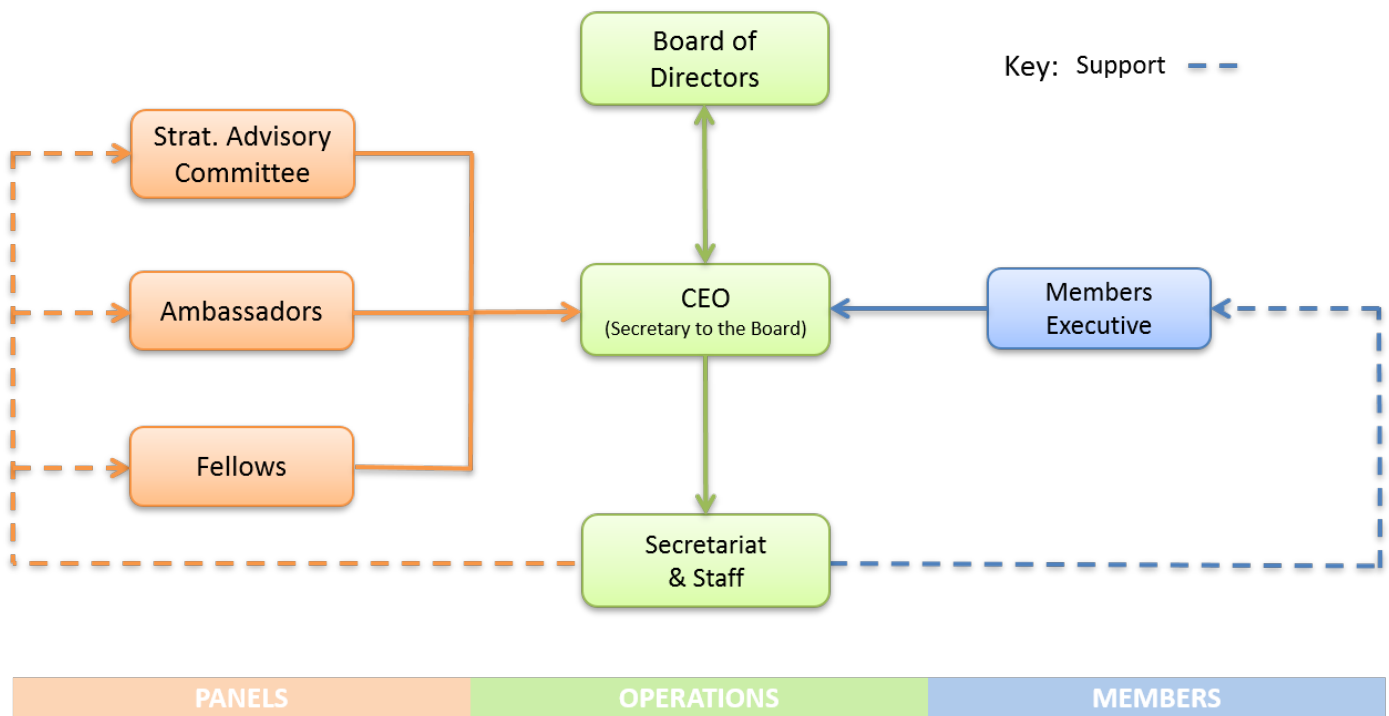


### COMACO

Unlike traditional models of wildlife conservation, COMACO's approach rewards people for conserving their natural resources. COMACO asks everyone it works with – poachers and farmers – to take a Conservation Pledge, agreeing to abide by a set of community-decided principles designed to safeguard the health of their soils, forests, and wildlife. In exchange, it offers extensive trainings, support, and the means to secure a substantial, reliable income through farming.

**STRUCTURE & MANAGEMENT**

Global EverGreening Alliance Limited is registered with the Australian Charities and Not-for-profits Commission (ACNC), and is managed on a day-to-day basis by its Chief Executive Officer under the direction of its Board, according to the following structure:



## OUR OBJECTIVES AND ACTIVITIES – REPORT FROM THE CEO

### The Year Just Ended

The year ending 30 June 2019 was a formative year for the Global EverGreening Alliance. By the start of the year, the organisation had just transitioned from an unregistered partnership (EverGreen Agriculture Partnership) to a public company limited by guarantee, with a developing governance structure seeking to ensure increased and equitable services to its member organisations.

Accordingly, the broad objectives of the Alliance for the year were 2-fold: to build the governance structures and capacity of the Alliance; and to progress tangibly towards delivering on its mission.

In relation to the first of these broad objectives, the Alliance set itself several discrete objectives and undertaken appropriate activities related to the establishment of the Alliance's governance structures, procedures and secretariat. These included –

1. Registering the Alliance with appropriate bodies and networks.

Various applications for registration, accreditation or membership were submitted within the past year, including –

- accreditation as a charity by the Australian Charities and Non-Profits Commission (ACNC) – approved
- membership to the AFR100 as a Technical Partner - approved
- application to the Australian Taxation Office for recognition as a Public Benevolent Institution – ongoing. We've had significant pro bono assistance provided by KPMG, including the handling this application. Approval would allow for the organisation to provide tax exemptions to supporters who provide donations to the organisation, as well as additional tax benefits to employees of the organisation – and has required the assistance of KPMG's taxation specialists, and minor wording changes to our Constitution. This application is now nearing completion.
- full membership of the Australian Council for International Development - ongoing. This application required extensive work in developing governance structures and various policies, and will be completed immediately after the Annual General Meeting, with provision of our audited Financial Statements, Annual Report and AGM Minutes.
- Membership of the Global Partnership on Forest and Landscape Restoration (GPFLR) – ongoing. This application was put on hold for some months, while the GPFLR undertook internal restructure. The application is now close to complete.
- Registration of the US Evergreen Alliance as a charity with Tax-exempt status. This organisation is a subsidiary of the Global Evergreening Alliance, has many of the same directors, and has been established to facilitate effective engagement and fund-raising with US donors – particularly by the significant number of Alliance stakeholders who are resident in the US.

2. Establishing appropriate governance structures, policies and procedures.

The Alliance has, with pro bono assistance from KPMG established extensive governance structures, policies, charters and procedures, including standard governing Membership documents, a charter for the operation of the Strategic Advisory Committee, Standard procedures for the appointment and function of Director and Fellows, and more than 20 individual policies and operating procedures.

3. Establishing appropriate office and software and financial management systems to support the operations of the organisation.

The Alliance has established workstations, operating systems, programs and facilities to cater for all secretariat staff, including a shared local server with remote access and cloud backup, communications systems for staff, interested directors and fellows, and management and accounting systems appropriate for the scale of work and the fiduciary responsibilities of a public company. Accommodation is provided as contribution in kind by World Vision Australia.

4. Recruit and train appropriate secretariat staff to support the evolving organisation.

The staffing of the secretariat has evolved in response to needs of the Alliance, as well as the available resources. Accordingly, almost all secretariat staff have been recruited as volunteers, some of whom have eventually progressed to part-time employment, or a combination of part-time paid and volunteer work. The

secretariat currently has ten members, all of whom are well qualified and passionate in their respective roles – and we are in the process of recruiting additional highly-experienced staff.

5. **Develop a communications strategy, website and social media channels to promote the work of the Alliance and its member organisations.**

The branding, styles and logos of the Alliance have been developed with the pro bono assistance of So Design, a Melbourne-based branding and marketing company that has continued to support our design and branding needs during the past year. Similarly, its website was developed with Pro bono assistance from Designsenseweb. During the past year, the secretariat has developed an experienced, professional media and communications team, which are now undertaking the development of a global campaign across all major media channels, in partnership with Justdiggitt, Havas (one of the top 3 global media and promotions organisations), and our member organisations. This work builds on the mission of the Alliance, and the significant work of Dennis Garrity and other Alliance stakeholders in developing a scientifically-feasible and evidence-based target for the campaign, together with an audacious plan for its delivery. As part of this work, the Alliance’s website is being completely re-designed, and a media strategy and plan has been developed for the lead-up to New York Climate Week, at which the EverGreening The Earth global campaign is intended to be launched. In addition, our team has led the development of short videos, including for a recent submission to MacArthur Foundation, led by AFR100/NEPAD.

6. **Develop a cloud-based scaling platform to track the progress and impact of projects, and provide visibility to donors and other stakeholders.**

With support from several Alliance member organisations, Esri, KPMG, University of Copenhagen and others, we have made significant progress in developing a cloud-based scaling platform that will track the progress and impact of significant land restoration efforts in near real-time, providing clear visibility of the return on donor investments, a decision-support tool, and a means to track contributions towards national, regional and global restoration and climate change targets. Esri has on a pro bono basis developed the prototype scaling platform including interactive maps, dashboard and mobile apps. World Vision Australia, CRS and CARE International all provided project-level data for relevant projects in East Africa, and Esri together with key stakeholders from the secretariat and Alliance members used this information for initial testing and refinement. Those prototypes and information provided the foundation for presentation of the platform at the first thematic session at the Beating Famine conference. Subsequently, a Remote Sensing working group was convened, chaired by Jonathan Haskett, to assess and adapt the most appropriate technologies and tools for the platform, to complement and build on the analysis of collected field data. The approach being developed includes Collect Earth for monitoring forest cover (closed canopy) using local stakeholder involvement, and deep learning AI using extremely high-resolution satellite imagery from DigitalGlobe for monitoring savannah-type environments – developing 3D models of individual trees and shrubs, capable of remotely identifying species, and precisely calculating changes in above-ground carbon storage in the landscape. To complement this work, KPMG led the drafting of a data sharing and management framework, to address member organisation concerns about sharing sensitive and potentially confidential information and data. The platform is now being developed for a limited launch at New York Climate Week in September, and is intended to track progress of the upcoming global campaign in delivering on its targets, as well as being written into several large proposals.

7. **Secure sufficient funding to support the operations of the Alliance’s secretariat.**

During the past year, the secretariat has actively sought funding from various foundations to support its establishment, ongoing operation and growth. Despite positive signs, various of these early approached were unsuccessful. Fortunately, with the generosity of Ulrich Bosch, Tony Rinaudo, CARE Netherlands, we have been able to continually develop our capacity to support our members and mission.

8. **Develop a pipeline of funding opportunities for supporting large-scale adoption of EverGreening practices.**

The Alliance has developed a large number of funding opportunities during the past year, several of which (both solicited and unsolicited, have been submitted to donors and are undergoing assessment. If successful, the Alliance will facilitate the collaborative development of detailed proposals with its member organizations. One USD80 million concept was approved by a foundation (which is planning to announce its launch at New York Climate Week), which focusses in supporting large-scale adoption of EverGreening practices across 6 East and Southern African countries, and the establishment of a south-south bridge with Sri Lanka for collaboration and knowledge transfer. Development of a detailed proposal will shortly be undertaken with member organisations, for submission to the foundation by late November.

In relation to the second of these broad objectives, the Alliance set several aspirational objectives to ensure a continued focus on delivering its mission. Many of these objectives overlap with the discrete objectives listed above. These included progress towards –

1. improving the scale and quality of its services to member organizations, including supporting effective collaboration, identifying and facilitating equitable design and implementation of large-scale greening projects, and otherwise providing useful services and value.  
This objective informs and influences a variety of activities undertaken by the Alliance’s secretariat during the past year, including the development of equitable governance structures, communications processes, and the further development of several large-scale funding opportunities. Of particular note was the development of the Strategic Advisory Committee (SAC) charter. Due to capacity constraints, only one SAC meeting has been held, and the application of the charter is still being refined in response to the advice of Committee members;
2. supporting, facilitating and/or coordinating the collaborative development of large-scale projects, which support smallholder farm and/or pastoralist families in developing countries to take-up evergreening practices. Several proposals have been further developed with collaborative input from member organisation, including the UNEP-GCF proposals for Uganda-Tanzania, Malawi-Zambia-Zimbabwe and Lesotho-Eswatini. Unfortunately, due to factors beyond the control of the Alliance, the completion of these proposals has been deferred by UNEP. The Alliance has also developed several high-level concepts, based on the previous input of member organisations. If and when these concepts are approved, inclusive collaborative processes will be undertaken to develop the full proposals;
3. providing useful, accessible and contextually appropriate capacity-building and information services, and decision support tools to vulnerable smallholder farmers and pastoralists, their communities, local organizations and extension workers, and local decision and policy-makers.  
This objective has been partly addressed through the inclusion of appropriate tools and methodologies in proposals which have been developed, and partly addressed in the design of the cloud-based scaling platform that is currently under development;
4. providing donors and governments with access to accurate, near real-time geospatial information and data regarding the progress and impacts of evergreening projects, including: implementation coverage; verifiable contributions towards national, regional and global restoration, development and climate mitigation targets; and environmental and socio-economic indicators – to demonstrate return on investments and support future investment and policy decision-making.  
Significant progress has been made towards delivering on this objective, due to the development of the cloud-based scaling platform. The platform is being specifically designed to align with the intent of this objective, and is intended to be launched at New York Climate Week in September this year;
5. building scientific research partnerships to address key knowledge gaps and issues, to overcome barriers to adoption and continually improve contextualized tools and approaches to accelerate scaling-up.  
This objective is being addressed in the design of concepts and proposals, which include relevant research components, including analysis on the drivers of mindset change and enabling or inhibiting factors that influence adoption of practices at the grassroots. Several appropriate research partners have been engaged in recent months to contribute ideas;
6. supporting the mainstreaming of evergreening practices into the programs of the community of international organisations, development agencies and banks, strengthening support for greater scaling up and impact.  
This objective is being addressed through the creation of partnerships with appropriate institutions around the development of concepts and proposals;
7. helping to strengthen capacity and training on evergreen agriculture in universities and technical colleges through the development of curricula and course materials.  
While some work has been done towards this objective, including engaging university students in project remote sensing, it has received less attention than planned, and will be further addressed in the coming year;
8. facilitating the establishment of public-private partnerships to further support the scaling up of evergreen agriculture.  
Significant work has been done in developing partnerships in relation to several proposals, in particular, relating to EverGreen Energy opportunities; and
9. establishing and driving the EverGreening The Earth global campaign, and generating and publishing evidence to demonstrate the creation of movements, whereby evergreening practices are being broadly adopted by smallholder farmers and pastoralists without external support or assistance.

This objective is being addressed through the development of the global campaign, planned to be launched at New York Climate Week in September this year.

## The Year Ahead

The Alliance is now in a position to build on its established capacity and systems, and take full advantage of various significant opportunities that have emerged during recent months. In particular, it aims to –

1. Officially launch the EverGreening The Earth global campaign at New York Climate Week in September. The launch is the culmination of months of work in developing a scientifically-feasible and evidence-based target, an audacious but achievable plan for achieving the target, and a mass-media campaign in partnership with one of the world's largest media companies: Havas. The launch, and subsequent activities are intended to increase the visibility of the Alliance and its member organizations, mobilize and inspire active support from all relevant stakeholders around the world, and result in a significant increase in resources to support large-scale collaborative programs.
2. Officially launch a cloud-based scaling platform to track and provide global visibility to the progress and impact of the Alliance's projects and all significant restoration efforts in near real-time. At launch, the platform will be developed to the extent of demonstrating its utility across limited geographies. This is in part due to new remote sensing technologies being rolled out progressively over the coming months, and our demonstration being limited to areas already covered. We aim to further develop and refine the platform to ensure it can be used accurately and efficiently to track projects and contributions towards the targets set by the global campaign across all geographies. Further, we aim to develop a cost-effective and extremely accurate landscape carbon methodology using the new technologies employed by the platform.
3. Secure funding to support the implementation by Alliance member organisations of several large-scale projects. We have recently had a USD80 million concept approved for scaling-up EverGreening practices across 7 countries, and we are now looking at next steps for the collaborative development of a detailed proposal, with a view to securing funding in or about January 2020. We have also submitted several large-scale concepts (each in the order of tens of millions of USD) for assessment over the coming months – and we have several emerging opportunities for the development of similar unsolicited proposals. The Alliance aims to significantly expand its proposal pipeline during the coming year, and see several of projects begin implementation within the second half of the coming year.
4. Complete its membership to the Australian Council for International Development. The final documents required for the Alliance's application will be submitted immediately after the Annual General Meeting.
5. Further refine its governance structures and systems to ensure optimal and equitable support of its member organisations, and improve the efficiency, transparency and inclusiveness of its approach to collaborative program development and implementation.
6. Further build the capacity of the secretariat to ensure the quality of the services provided to member organisations, and delivery of the objectives listed above.



CHRISTOPHER ARMITAGE  
Chief Executive Officer



## AUDITOR'S REPORT

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF GLOBAL EVERGREENING ALLIANCE LTD  
A.B.N. 32 626 042 813**

**Report on the Audit of the Financial Report****Opinion**

We have audited the financial report of Global EverGreening Alliance Ltd, (the company) which comprises the statement of financial position as at 30 June 2019 and the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows and cash flow statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and the directors' declaration.

In our opinion, the accompanying financial report of the company is in accordance with the Corporations Act 2001, including:

- (i) giving a true and fair view of the company's financial position as at 30 June 2019 and of its financial performance for the year ended; and
- (ii) complying with Australian Accounting Standards to the extent described in Note 1 and the Corporations Regulations 2001.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Report section of our report. We are independent of the company in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the code.

We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of the company, would be in the same terms if given to the directors as at the time of this auditors' report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Responsibilities of Directors' for the Financial Report**

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF GLOBAL EVERGREENING ALLIANCE LTD  
A.B.N. 32 626 042 813**

**Auditors' Responsibility for the Audit of the Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF GLOBAL EVERGREENING ALLIANCE LTD  
A.B.N. 32 626 042 813**

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the financial report of the current period and are therefore the key audit matters. We describe these matters in our auditors' report unless law or regulation preclude public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

**Name of Firm:** Mitchell Wilson  
Chartered Accountants

**Name of Partner:** \_\_\_\_\_



**Address:** 261-271 Wattitree Road, Malvern VIC 3144

**Dated this day of**

14<sup>TH</sup> AUGUST, 2019

## FINANCIAL STATEMENTS

GLOBAL EVERGREENING ALLIANCE LTD  
A.B.N. 32 626 042 813

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 30 JUNE 2019

	Note	2019 \$	2018 \$
<b>Income</b>			
Revenue	3	184,350	-
Other income	3	<u>354,960</u>	<u>26,047</u>
		539,310	26,047
Cost of sales		(115,108)	-
<b>Expenditure</b>			
Commissions paid		(152,104)	(18,106)
Employee benefits expenses		(62,771)	-
Other expenses		<u>(39,486)</u>	<u>-</u>
		(369,469)	(18,106)
<b>Profit (Loss)</b>		<u>169,841</u>	<u>7,941</u>
<b>Total comprehensive income for the year</b>		<u>169,841</u>	<u>7,941</u>

**GLOBAL EVERGREENING ALLIANCE LTD**  
**A.B.N. 32 626 042 813**

**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2019**

	Note	2019 \$	2018 \$
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	4	192,084	7,941
Trade and other receivables	5	251	-
<b>TOTAL CURRENT ASSETS</b>		<u>192,335</u>	<u>7,941</u>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	6	2,114	-
<b>TOTAL NON-CURRENT ASSETS</b>		<u>2,114</u>	<u>-</u>
<b>TOTAL ASSETS</b>		<u>194,449</u>	<u>7,941</u>
<b>LIABILITIES</b>			
<b>CURRENT LIABILITIES</b>			
Trade and Other Payables	7	16,667	-
<b>TOTAL CURRENT LIABILITIES</b>		<u>16,667</u>	<u>-</u>
<b>TOTAL LIABILITIES</b>		<u>16,667</u>	<u>-</u>
<b>NET ASSETS</b>		<u>177,782</u>	<u>7,941</u>
<b>EQUITY</b>			
Retained earnings	8	177,782	7,941
<b>TOTAL EQUITY</b>		<u>177,782</u>	<u>7,941</u>

## ACKNOWLEDGMENTS & THANK YOU

The Organisation would like to extend a sincere and heart-felt thanks to its supporters, partners and volunteers for the generous support they have provided during the past year, without which the Alliance wouldn't have been able to function effectively, grow, and progress in delivering its mission.

### Donors

Ulrich Bosch  
Tony Rinaudo  
Crawford Fund  
World Vision Australia  
CARE Netherlands

### Grants and funding

German Government

### Corporate & community partners

KPMG  
So Design  
DesignSenseWeb  
Havas

### Volunteers

Bridgette Hogan  
Elizabeth Rinaudo  
Chris McMillan  
Tom Frawley  
Alessia Cascione  
Talia Liney  
Lucy Piper  
Sally Armitage

### Non-Executive Directors

Dennis Garrity  
Sebastian Mathews  
Andrew Binns  
Olaf Westermann  
Alice Ruhweza  
Rohini Chaturvedi

## CONTACT US

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