

*RESTORING DEGRADED LANDS AND IMPROVING LIVELIHOODS WORLDWIDE*

# GLOBAL EVERGREENING ALLIANCE

ANNUAL REPORT 2021





**Global EverGreening Alliance**  
**ABN 32 626 042 813**

**Suite 12, 24 Lakeside Drive**  
**Burwood East Victoria 3151**

#### **Incorporation and charitable status**

Public company limited by guarantee under the Corporations Act from 10 May 2018. Members are our current directors.

#### **Tax Concession**

Endorsed by the Australian Taxation Office as an income tax exempt charity.

#### **Accreditation / Statement of Code of Conduct ACFID**

The Alliance is accredited by The Australian Council for International Development (ACFID) and is adherent to the ACFID Code of Conduct. The Code defines minimum standards of governance, management and accountability for non-government organisations. It aims to improve international development outcomes and increase stakeholder trust by enhancing transparency and accountability of signatory organisations. For more information visit the ACFID Code of Conduct website [here](#).

#### **Feedback and complaint**

Feedback on this report and on our operations and conduct more generally can be sent to [info@evergreening.org](mailto:info@evergreening.org) or in writing to:

Global EverGreening Alliance  
Suite 12, 24 Lakeside Drive  
Burwood East Vic 3151

We will acknowledge feedback and give a response. Complaints relating to a breach of the ACFID Code of Conduct can be made to the ACFID Code of Conduct Committee [here](#).

#### **About this Annual Report**

This Annual Report covers our activities and performance for the financial year 1 July 2020 to 30 June 2021. It is one of the ways that we seek to satisfy our accountability obligations to all our stakeholders including our partners and donors. By holding ourselves accountable, we demonstrate that we are worthy of the trust our partners and donors place in us. We have prepared this Annual Report to respond to specific legal requirements and the ACFID Code of Conduct.







**GREENING UP OUR PLANET  
TO COOL IT DOWN**





# Content

<b>Vision</b>	<b>08</b>
Chief Executive Officer	09
Chair of the Board	11
About Us	13
Vision	15
Mission	15
Our Values & Principles	17
<b>Strategy</b>	<b>19</b>
EverGreening the Earth	21
Impact through Partnerships	25
Africa	27
Restore Africa	30
West Africa – strategy development	30
Asia Pacific	31
Landscape Partnership Asia	33
Restore South-East Asia	35
South Asia Strategy and Carbon Model Design	35
Restore Australia	37
Restoring Trees Across Degraded Australian Landscapes (Central and Northern Victoria)	39
Investing for Impact	41
Connecting the Global to the Local	43
Global Restoration Monitor	45
Fostering Global Change	47
<b>Our People</b>	<b>49</b>
Members	51
Board of Directors	53
Council of Fellows	55
Strategic Advisory Board	61
Ambassadors	63
Governance and Management	65
Corporate Governance	67
Law & Industry Codes	69





**VISION**



# CHIEF EXECUTIVE OFFICER

The 2021 financial year represents the greatest period of evolution and growth since the Alliance was established.

The Alliance began the year with 40 member organisations, a secretariat comprised of 15 staff and 5 volunteers, and an opportunity pipeline that was dominated by two very large grant opportunities – both of which relied on the same donor and, due significantly to the impacts of coronavirus, neither appeared likely to proceed.

By the end of the year, membership had grown to almost 60 organisations, the secretariat was comprised of 19 staff and 7 volunteers, and we had significantly diversified and grown our opportunity pipeline. We had officially launched our collaborative monitoring platform: the Global Restoration Monitor; and we had launched a strategic 10-year partnership with the Asian Forest Cooperation Organisation and CIFOR-ICRAF: Landscape Partnership Asia, which seeks to restore more than 10 million hectares of degraded land across the drylands of 14 Asian countries.

During the year we developed carbon and financial models for our proven large-scale restoration methodologies, and proactively engaged more than 30 extremely credible corporate investors. This resulted in requests for 17 tailored carbon project proposals spanning East, Southern and West Africa, South-East Asia and Australia, with a total opportunity value in

excess of US\$ 880 Million.

By the end of the year, the Alliance had secured its first corporate funding from AstraZeneca and Salesforce, and our carbon and financial models had been approved by Temasek in relation to our first carbon project.

In addition, the Alliance had become a full member of the Australian Council for International Development, been recognized as a supporting partner of the UN Decade on Ecosystem Restoration, and as a contributing initiative towards the Race to Resilience.

I would like to thank our members, Board, staff, volunteers and supporters for your commitment and support throughout the year. Despite the impacts of coronavirus, together we have achieved remarkable results.

FY2021 has repositioned the Alliance to better support our member organisations and deliver on our mission, with significantly increased capacity and access to larger and more reliable funding opportunities. Building on that foundation, I'm confident that FY2022 will see the conversion of our pipeline of proposals into a series of innovative restoration programmes, supporting some of the world's most vulnerable small-scale farmers to restore their livelihoods and degraded lands.

Chris Armitage  
Chief Executive Officer



# CHAIR OF THE BOARD

2021 was an historic year for the Global EverGreening Alliance and its mission. Global attention to the promise and potential of landscape restoration accelerated enormously.

Humanity is now facing many potential tipping points in various parts of the earth system. These could propel us toward an irreversible and uncontrollable hothouse earth in the future. This is truly a Code Red, and time is of the essence in vigorously addressing this dire global emergency.

But there are also positive tipping points on the horizon. One of these is our mobilisation to achieve the EverGreening the Earth goal: to restore hundreds of millions of hectares of degraded forestlands, farmlands, and rangelands at a pace that will be drawing down at least 20 billion tons of additional CO<sub>2</sub> from the atmosphere annually by 2050, while creating a much more verdant and liveable world. Landscape restoration will play a crucial role in stabilising our climate. Thus, we aim to Green Up to Cool Down.

Support for the goal is growing rapidly, as citizens and consumers across the world make their concerns heard. One major driver has been the Race to Zero – spearheaded by the United Nations Framework Convention on Climate Change (UNFCCC). Over 100 countries and more than 5,000 companies have committed to zero out their greenhouse gas emissions by 2050, and to reduce their emissions in

2030 by at least half. They are also stepping up to invest in nature-based solutions, such as evergreening restoration, that will enable them to offset the emissions that they cannot immediately eliminate. The Alliance has been a leading voice in making the case that investing in evergreening restoration is one of the very best ways by which the concentration of carbon dioxide in the atmosphere can be reduced at a massive scale, most cost effectively, and with the greatest impact and widest array of co-benefits – by restoring degraded landscapes and improving biodiversity, while enhancing the livelihoods of the poorest and most vulnerable.

The Alliance is proving to be an attractive partner for implementing large-scale restoration carbon credits projects, drawing on the deep experience and capacity of our 60+ member organisations. These include many of the world's leading environmental, development, conservation, scientific and research organisations. This strength is supported by science-based and evidence-backed approaches to scaling that leverage the expertise of our Council of Fellows, representing more than 60+ academics, scientists, researchers, and practitioners. Together, we are building truly innovative models for such projects: models that serve the needs of the engaged communities, the implementing organisations, and the investors. Our partnerships with the African Forest and Landscape Restoration Initiative

(AFR100) and the Asian Forest Cooperation Organization (AFoCO) represent our commitment to engaging closely with inter-governmental organisations on these massive scale programmes.

Key to visibility and transparency is the Global Restoration Monitor, our state-of-the-art monitoring platform, developed in partnership with ESRI, that promotes our members' projects in the field from across the world.

In 2022, we are convening a series of workshops and conferences that will share best practices, policies, and plans with stakeholders and investors to marshal the huge and diverse efforts needed to attain the EverGreening the Earth's audacious goal. The Alliance Board is supporting these developments and it has been making continuous progress in strengthening its governing processes, financial oversight, and risk assessments to oversee the major growth in programming that is now occurring. The Board has grown in size during the past year in order to further deepen its expertise and focus in these areas.

We look forward to tipping evergreening landscape restoration into full acceleration.

**Dennis Garrity**  
**Board Chair**



# ABOUT US

Since 2012, the Global EverGreening Alliance (the Alliance) – earlier known as the EverGreen Agriculture Partnership – has brought leading research, technical, environmental and development organisations together to harness their collective energies and build on their shared vision to restore degraded land, and improve the sustainability, profitability and reliability of smallholder farming systems to address the needs of the world’s most vulnerable communities.

We provide a collaborative platform to support and facilitate massive-scale environmental restoration and sustainable agricultural intensification projects – increasing biodiversity, and both mitigating and adapting to the impacts of climate change on a globally significant scale.

The Alliance is committed to delivering sustainable positive impact at the grassroots, and to measuring, verifying and communicating that impact to donors, governments and other interested stakeholders. To that end, it has been working closely with technical specialists from key Alliance member organisations, corporate partners and stakeholders from across the globe to develop a multi-faceted web-based platform to support the scaling-up of Farmer Managed Natural Regeneration (FMNR), and other evergreening practices, around the world.

The platform is designed to meet the needs of diverse stakeholders (donors, governments, UN agencies, scientific and development organisations, and smallholder farming communities via purpose-built phone apps); to geospatially track the progress and impact of projects and initiatives in near real-time using interactive maps and dashboards; to provide information and decision-making tools; training and capacity-building; and to facilitate communication and cross-learning.





# MISSION

Our mission is two-fold. Firstly, it is to support our member organisations, interested governments and donors, and vulnerable small-scale farming, pastoralist and forest-dependent communities in developing countries to restore the landscapes they depend on, and improve the sustainability, productivity, equity and profitability of agricultural systems through the managed regeneration and/or integration of trees into farm, pastoral and forest lands.

Secondly, our mission is to foster the development of the EverGreening the Earth campaign, which will facilitate grassroots movements around the world to spontaneously adopt agroforestry practices like Farmer-Managed Natural Regeneration (FMNR), Pastoralist-Managed Natural Regeneration (PMNR), and Assisted Natural Regeneration (ANR), thereby improving the sustainability, productivity, and resilience of agricultural systems, and significantly mitigating the effects of climate change.

# VISION

Our vision is to restore degraded and vulnerable agricultural, pastoral and forest lands in the global south through the regeneration, integration and protection of trees that are sustainably managed by local communities. This leads to more productive and resilient landscapes and agricultural systems, providing small-scale farmer, pastoralist and forest-dependent communities (both women and men) with improved and diversified livelihoods, fostering 'green' rural economic growth, and creating an agriculture sector that has the potential to produce zero net GHG emissions.



# OUR VALUES & PRINCIPLES

**Social justice.** We feel the urgency to find and implement solutions to the global challenges of eliminating hunger, poverty, and injustice.

**Sustainable development.** We value a healthy and diverse environment, and our common natural heritage, and are committed to ensuring the well-being of both present and future generations. The Alliance will operate by a set of principles that convey how we work together as well as key aspirations for continuous improvement. These include:

**Grounded in local reality.** We address issues that matter to rural communities – our work is grounded in local reality through long-term engagement with farmers and community groups. We believe science can support these local peoples’ initiatives, hopes and aspirations, while at the same time valuing their own local knowledge and experience.

**Linking local to global.** Our work is relevant to big problems and opportunities – we seek to identify and develop innovative policies and practices that work for both people and nature at a range of scales from local to global.

**Global relevance.** We synthesize our results to develop a comprehensive, empirical knowledge base on global development problems and opportunities.

**Partnership.** We work in research and development partnerships to elucidate and test ideas and to put those ideas into action. These voluntary partnerships are based on active participation, shared leadership, shared credit and recognition for a variety of contributions, transparency in setting priorities and resource allocation, consensus decision-making, mutual accountability, and responsiveness to partners’ needs.

**Legitimacy.** Our collective efforts are guided by governance structures and consultations that strive to effectively engage the full range of stakeholders.

**Respect for all people.** We are committed to mutual respect for all individuals and stakeholder groups, regardless of our differences; through open and fair decision-making within our partnership; and through expanding access to information and opportunities.

**Ethical standards.** Our interactions with stakeholders must conform to the highest ethical standards; we will not cause harm to anyone, and we must keep abreast of evolving best practices.

**Investing in people and institutions.** We work together to build capacity to rise to the unconventional challenges we now face in balancing environment and development objectives.

**Multiple perspectives.** We strive to bring together a full range of perspectives from science, local knowledge, civil society, the private sector, and public policy.

**Teamwork, inclusion and equity.** We work in diverse, multi-disciplinary, multi-cultural teams. We strive for gender equity, and the active participation of all relevant stakeholders and social groups.

**Synergy.** We collaborate on goals that no individual or organisation could accomplish alone, or that can be done better through partnerships. Specifically, we collaborate to use and develop integrative science-based approaches to research and action for human well-being, enhanced productivity and resource management, and environmental sustainability across multiple scales in space and time.

**Scientific standards.** Our work must be based on the highest standards of objectivity, integrity, rigor, and legitimacy in order to ensure the credibility and usefulness of all of our activities.

**Open inquiry.** We promote critical analysis to challenge conventional wisdom, to expand understanding of technical, institutional and policy alternatives, and to achieve a balance among conservation and development options.

**Effective communication.** We strive to communicate effectively by investing the resources necessary to provide useful knowledge for various audiences (and in various languages) in order to improve awareness and understanding, to enhance impact, and to raise the level of public debate.

**Real impact.** We are committed to produce outputs that have a significant, tangible impact on poverty, hunger, and injustice, while promoting sustainable, resilient development and environmental health. We will continue our efforts to develop tools to monitor, evaluate, and assess the impact of our work.



A close-up, low-angle shot of a mossy rock surface. The rock is dark and textured, with patches of green moss growing on it. The background is dark and out of focus, with some light spots. The word "STRATEGY" is overlaid in large, bold, white capital letters.

# STRATEGY



OUR GLOBAL CAMPAIGN

# EVERGREENING THE EARTH



green up to  
cool down



# Greening Up the Earth to Cool it Down

[www.evergreening.org](http://www.evergreening.org)



As part of its mission to create and drive the Evergreening the Earth global campaign (also known as Green Up to Cool Down), the Alliance aims to foster and accelerate grassroots movements around the world to spontaneously and without direct programmatic support adopt the practices of Farmer Managed, Pastoralist Managed, and Assisted Natural Regeneration (FMNR, PMR, and ANR), thereby improving the sustainability, productivity and resilience of agricultural systems, and significantly mitigating the effects of climate change. The historic shift from fossil fuels to renewable energy is just getting underway, as countries set more significant targets for zeroing out their emissions by 2050. However, this process of converting the entire global energy system to renewables will take several decades, or more. Meanwhile, global emissions and the resulting warming trend will continue. The world is currently on track to greatly overshoot global warming of 2 degrees C, which will have catastrophic impacts on human welfare, livelihoods, the environment, and the global economy.

The campaign was launched during Climate Week NYC in 2019 and continues to gain momentum. Drawing on a landmark whitepaper authored by Board Chair, Dr. Dennis Garrity, and reviewed by the Alliance's Council of Fellows (comprised of many of the world's leading scientists and researchers in environmental restoration, climate change, livelihoods improvement, and biodiversity enhancement), the campaign aims to concretely address the existential climate emergency by achieving the massive scaling-up of evergreening practices. The goal is to draw down, from the atmosphere, at least 20 billion tons of CO<sub>2</sub>e annually by the year 2050, while improving the lives of hundreds of millions of the rural poor. The six targets include: tripling the current rate of carbon accumulation on degraded farmlands by increasing tree cover through agroforestry; increasing soil carbon through conservation farming practices on at least 500 million ha of agricultural land; scaling-up leguminous shrubs on farmlands across 350 million ha; deploying carbon

capture and storage from evergreen energy generation in biomass power plants; restoring tree cover on 575 million ha of degraded forest lands and urban environments; and regenerating grass-tree balance on 650 million ha of degraded pasturelands. The campaign's targets and projected impacts are science and evidence-based. Calculations are based on appropriate landscapes that require further vegetation. The campaign advocates a practical roadmap to sequester vast amounts of carbon and demonstrates the efficacy, scalability, and cost effectiveness of nature-based solutions to address climate change mitigation and adaptation. The campaign aims to engage and empower vulnerable local communities to adopt these practices because they can see the real benefits – improved food production and livelihoods for the world's poorest people; especially women and children.

To support this effort, a campaign strategy was developed and approved by the Board in 2021. Given that the campaign is focused on moving from talk to actionable insights, a series of events are being planned for 2022 to showcase good practices and policies, shine the spotlight on working models, and share learnings from successful implementations by the Alliance's member organisations. These events will bring together diverse stakeholders including governments, implementers, private sector investors, scientists and researchers, along with grassroots communities and smallholder farmers.





# Impact Through Partnerships

Expanding from 40 member organisations in FY19/20 to over 60 member organisations in FY20/21, the ambitions set last year have never been more attainable than they are now. The partnerships we build and sustain with international NGOs, regional organisations, grassroots groups, and research and technical institutions drive our mission and vision. With a focus on strengthening our partnerships and working collaboratively with key organisations and internal and external stakeholder groups, the financial year 20/21 has seen the expansion of the Strategic Advisory Committee (SAC) to include a bigger and more diverse membership, resulting in an updated SAC Charter for enhanced clarity and strategic guidance.

Iterative reviews of processes and procedures, both for the scoping of opportunities and the development of program proposals, have also led to the development of a fundraising strategy to underpin our donor and investor engagement, and the undertaking of new collaborative opportunities.



# AFRICA







### **Restore Africa**

Within an ever-changing international aid / donor landscape, and the global movement pushing for innovative climate-finance solutions, Restore Africa has pivoted to accommodate the increased flow of foreign investments towards nature-based solutions to climate change. In collaboration with its members, and with investments from the private sector, the Programme aims to restore more than two million hectares of land, and directly support two million smallholder farming families in the next five years across six African countries – Kenya, Ethiopia, Malawi, Tanzania, Uganda, and Zambia.

### **West Africa – strategy development**

The Alliance works to address the intensification of climate change-driven natural resource scarcity that is resulting in conflict across West Africa. Through the ongoing development of a regional strategy to address the need for long-term sustainable interventions that address climate-related risks, the Alliance is placing the spotlight on mitigation and adaptation efforts that are able to avoid or mitigate complex and multi-dimensional crises.





# ASIA PACIFIC





In October 2020, the Landscape Partnership Asia (LPA) agreement was signed. The Alliance entered into a strategic partnership with the Asian Forest Cooperation Organisation (AFoCO) and The Center for International Forestry Research (CIFOR) and the World Agroforestry Centre (ICRAF). This partnership is a multi-stakeholder platform that will implement programs to restore Asian drylands and drought-prone areas, deploying evidence-based techniques.

The partnership aims to contribute to national and international targets for restoration of dry forests, agricultural drylands, and drought-prone areas in Central, East, South, and South-East Asia, with an initial 10 million hectares brought under restoration and sustainable management by 2032.

These efforts will mitigate the impacts of the climate crisis, build the resilience of forests, rangelands, and agricultural landscapes, and improve livelihoods. This initiative will both contribute to and create synergies with other efforts such as the Bonn Challenge, the UN Decade on Ecosystem Restoration, and the Food and Agriculture Organization of the United Nations' Asia-Pacific Forest Landscape Restoration – to create synergies.

LPA will involve a variety of partners, ranging from government, private sector and civil society. The partnership seeks the commitment of funding, implementing, technical and political partners to mobilise resources and capacity to transform large swathes of drylands and drought-prone areas into productive and resilient landscapes, while building on scalable restoration successes and complementing national efforts to expand and accelerate the achievement of targets.

A Vision, Strategy and Roadmap were designed by the founding partners to set targets, goals and milestones for the partnership. These documents were finalised and endorsed by the members and partners in August 2021.



An aerial photograph of a vast tea plantation in South-East Asia. The landscape is characterized by rolling hills covered in dense, vibrant green tea bushes. The tea fields are meticulously terraced, following the contours of the hills, creating a rhythmic pattern of green. Scattered throughout the plantation are numerous tall, slender trees, likely eucalyptus, which provide shade for the tea plants. The overall scene is one of a well-maintained and thriving agricultural landscape.

## Restore South-East Asia

As part of the first keystone investment into LPA, the Alliance commenced the design of a regional proposal spanning seven countries to meet the needs of interested investors to generate carbon credits in the region.

This \$212.5 million programme will restore around 2 million hectares. As part of this process, seven country workshops have been organised across Cambodia, Indonesia, Laos, the Philippines, Thailand, Timor-Leste, and Vietnam; to map current projects on the ground that can be scaled up. Additionally, LPA partners have commenced a process to identify overlaps and synergies for the restoration of dry/semi-dry lands in South-East Asia.

As part of the prepositioning process, the Alliance has conducted several meetings with representatives from the governments of the South-East Asian countries to discuss their current national legal frameworks to offset carbon, and to seek their active participation in the program.

## South Asia Strategy and Carbon Model Design

Finalised in July 2021, the Regional Strategy for Restore South Asia, was designed in cooperation with the technical and research team and endorsed by the members. The Strategy aims to restore more than 1.5 million hectares of land, and directly support smallholder farming families in Bangladesh, India, Nepal, and Sri Lanka. Concurrently with the creation of the Strategy, the Alliance commenced the design of different carbon models in the region, with the integration of the Climate, Community and Biodiversity Standards (CCB Standards) as required by interested investors.

The Alliance commenced meeting with government representatives from Bangladesh, India, Nepal, and Sri Lanka to discuss their current national legal frameworks to offset carbon, and to encourage the participation of each government.





# restore australia

## **Program-level Activities**

Launched in 2019, the Restore Australia Programme, is a coordinated and integrated land restoration and carbon sequestration effort facilitated by the Alliance and delivered by key Australian stakeholders.

Building on existing evidence-based local successes and approaches, the initiative seeks to massively scale up the most impactful and appropriate approaches to restore the health and productivity of degraded farm, range, and forest lands across Australia to deliver more than 2 million hectares under restoration, and more than 50 megatonnes of CO<sub>2</sub> sequestered by 2030.

With the shift of global investors towards innovative climate-finance solutions, Restore Australia has pivoted to facilitate the flow of foreign investments towards nature-based solutions to climate change. The Programme will generate 40,000,000 certified carbon credits: 50% of which will be retired by the investor, with the farmers owning 40% of the carbon credits, and the remaining 10% divided between the partners and Alliance.





## Restoring Trees Across Degraded Australian Landscapes (central and northern Victoria)

One recent example of a Restore Australia project is Restoring Trees Across Degraded Australian Landscapes (Central and Northern Victoria), implemented by the environmental organisation Cassinia, and funded by the Arbor Day Foundation.

This project contributes to the larger Restore Australia Programme in the region of the Great Eastern Ranges, enabling the cost-effective establishment of more than 75,000 trees on 62.5 hectares of degraded private land in Central and Northern Victoria. The project uses indigenous tree and shrub species of local provenance. Species were selected by gathering mapped data and through consultation with local landowners and conservation organisations with knowledge of the region.

The land restoration efforts target degraded riparian areas of private farmlands adjacent to rivers and streams. Prior to land degradation, many riparian zones were highly biodiverse areas, and their degradation means that the adjacent native vegetation on non-riparian zones is left isolated and fragmented.

The goal of the project is to improve landscape connectivity to adjacent remnant patches of vegetation that are protected. This protection will be provided in perpetuity through conservation management plans associated with conservation covenants over the land. This approach ensures the trees planted will continue to be protected by the conservation covenant, and regulated by Trust for Nature, regardless of property sale and/or transfer of ownership.



# Investing for Impact

During the course of the past year, the Alliance has laid the foundations for long-term partnerships with institutional donors, corporations and private investors (investment funds and impact investors), building a solid pipeline of over fifty prospects interested in supporting our land restoration and afforestation/reforestation initiatives in Africa, Asia and Australia. Through both the development of a new carbon project model and organisation propositions for private sectors, the Alliance has built a solid base for the coming year.

In consideration of the fast development of the carbon offsetting markets around the world and the increasing commitment of corporations towards net zero by – at the latest – 2050; with the consequent need to work towards reducing and offsetting their GHG emissions, the Alliance has pivoted most of its programmes from traditional land restoration/reforestation initiatives into carbon sequestration programmes. Through these, we attract upfront investment to implement activities on the ground and provide investors with a solid return on investment through the provision of a portion of the certified credits generated. This has proven to be a compelling value proposition in a crowded market, where the majority of carbon project developers do not have the

geographic scale and quality of partners the Alliance can present. We have developed a broad range of documents and commercial pitches related to these types of programmes and have undergone extensive due diligence from various investors, which has positioned us as a credible partner for corporations and investment funds.

The main focus for the coming year is to source investment for our existing regional initiatives RESTORE AFRICA and RESTORE AUSTRALIA. We have also scanned funding opportunities for our upcoming regional programmes in Asia, that are currently under design and will be ready for investment in 2022. For all our initiatives, we offer investors a range of opportunities spanning from small-scale programmes (US\$5 million+) to large-scale regional programmes (US\$50 million+) in order to cater for different requirements and funding capacity.



# Connecting the Global to the Local

*Supporting the **global movement** of land restoration with a key focus on **local action***

Monitoring and Evaluation (M&E) plays a prominent role in the Alliance's work to track progress, demonstrate success, and strengthen program design and implementation. It has allowed for better understanding of the factors leading to impact and sustainability in land restoration. Research in the areas of remote sensing, land restoration and carbon sequestration has opened the door for new and innovative ways to collaborate with investors, members, and communities. The launch and expansion of the Alliance's on-line monitoring platform, the Global Restoration Monitor (GRM), has strengthened its role in the monitoring of land restoration on a global scale.

The Alliance's research program upgraded and fine-tuned its model to predict carbon sequestration from the adoption of evergreening practices. The Alliance used this to estimate the potential of generating income for landowners from carbon offset credits sold on the voluntary carbon market. This was complemented by research into carbon sequestration quantification methodologies and carbon certification standards.

In 2020-2021, the Alliance invested in research on remote sensing and remote monitoring. The Alliance focused on developing methodologies for using high-resolution satellite imagery to better estimate biomass carbon. This work earned the Alliance second prize in the National MAX-AR Spatial Challenge, a contest designed to encourage collaboration to find new sustainable solutions to address Australia's biggest environmental challenges.

The Alliance provided M&E support to new and emerging programs in Australia and Zambia, and deepened its emphasis on participatory M&E, where people, communities and their livelihoods are at the centre of the data collection and analysis. The Alliance developed a set of standardised indicators for land restoration programs. To improve data collection, allow grassroots participation and ensure a smooth integration of the data in the GRM, the Alliance developed and tested survey tools which can be used on mobile phones.







# Global Restoration Monitor

The Global Restoration Monitor (GRM) is a monitoring platform for land restoration that was launched in October 2020. The GRM has been developed to track the progress and impact of land restoration projects through both field data and remote sensing, and to facilitate more consistent approaches to monitoring and data collection. A key objective of the GRM is to provide transparency and evidence of progress of restoration work. This can benefit project implementers, donors, investors, and governments by providing them with a clearer picture of the project landscape, helping to identify return on their investments, facilitating collaboration and capacity building with other organisations, and ensuring future projects build on existing capacity and successes. By identifying and tracking the landscapes that are under restoration, we are also able to estimate how much carbon is being stored because of project activities. Refining our approaches to estimating carbon sequestration has seen significant development over the past year through collaboration with key stakeholders.

To address the complexity and challenges inherent to monitoring restoration, the GRM is designed to complement holistic and consistent monitoring systems. Over the past year we have worked very closely with our stakeholders to discuss and align our monitoring approaches and to collaboratively develop mobile based field tools that are designed to support holistic programming and gather appropriate data aligned to our core indicators. The tools are designed to sit within our broader monitoring and data analysis framework and can be used to verify and validate remote sensing analysis, as well as contribute to our carbon sequestration estimates. Within the first

few months of the year the Alliance focused on developing the interface of the GRM, collecting field data from Alliance members, and refining our approach to estimating carbon sequestration. By October 2020 the GRM was ready to go live and together with colleagues from the World Resources Institute and CARE Tanzania, we launched the Global Restoration Monitor at the GLF Biodiversity Conference. Towards the end of this financial year, a consultancy with World Vision Australia and Esri East Africa began to develop the tools further and prepare them for field trials at some World Vision FMNR pilot sites in Ethiopia.



# Fostering Global Change

The Alliance fosters collaboration through partnering with global campaigns that are striving to make a sustainable and positive impact. Together with some of the world's most ambitious campaigns we're greening up our planet and reversing the effects of climate change.



## Race to Resilience

The Alliance is one of 20 Race to Resilience partner initiatives driving change in global ambition and action on resilience. Together we are putting people and nature first, as we provide knowledge on resilience, build collaboration, build a diverse coalition of resilience actors and create the narrative for the next decade on restoration.

## 1t.org

As an implementing partner of 1t.org the Alliance aims to help achieve 1t.org's vision of mobilising, connecting and empowering the global reforestation community to conserve, restore and grow one trillion trees by 2030. Being part of their Implementing Partnering networks we help advise and orient investment towards socially and ecologically responsible approaches.



## UN Decade on Ecosystem Restoration

The Alliance is an official supporting partner of the UN Decade on Ecosystem Restoration. The UN Decade on Ecosystem Restoration (UN Decade) is the global rally to prevent, halt and reverse the degradation of ecosystems worldwide within the next 10 years. As an official supporting partner, the Alliance held an event to mark the launch of the UN Decade and premiered our film Green Up to Cool Down: United in Action.

Green Up to Cool Down: United in Action introduces you to the faces, stories, and real action behind global restoration. Meet our inspirational ambassadors who drive and inspire efforts, and the representatives from our 60+ member organisations. Together they represent change makers and action takers around the world!

[Watch it here.](#)

Supporting initiatives such as the UN Decade is vital to ensure practical action within the next decade to change the trajectory of our climate crisis and restore our degraded lands.







# OUR PEOPLE



# Members





# Board of Directors



**Dennis Garrity**  
Director & Board Chair



**Christopher Armitage**  
Secretary, Director & CEO



**Alice Ruhweza**  
Director



**Sebastian Mathews**  
Director



**Rohini Chaturvedi**  
Director



**Olaf Westermann**  
Director



**Andrew Binns**  
Director



**Laksiri Abeysekera**  
Director



**Karen Fawcett**  
Director



**Hoda Nahlous**  
Director



# Council of Fellows



Dr Virendra Pal  
Singh



Dr Delia  
Catacutan



RB Sinha



Prof Roger  
Leakey



Dr Leena  
Koni Hoffmann



Monicah  
Kibaki



Robert  
Winterbottom



Dr Rohini  
Chaturvedi



Prof Martin  
Shem



Patrick  
Worms



Robert F.  
Finlayson



Craig Tenney



Dr Mina  
Esteghamat



Peter  
Gubbels



Mike Ruth



Sarah Toumi





Dr Jonathan Haskett



Dr Jagadish Timsina



Prof. P.K. Ramachandran Nair



Chris Reij



Dr Ravindra Joshi



Tony Rinaudo



Dr Kelechi Eleanya



Dr Celia Harvey



Dr Alan Channer



Dr Jeremias Mowo



Arne Garvey



Dr Agustin Mercado



Gene Fifer



Eric Toensmier



AK Singh



Dr Kenneth Namunje



Eduardo Queblatin



David Owens



Razingrim Ouedrigo



Sid Mohan





**Dr Gina  
Castillo  
Paladines**



**Lance Pierce**



**Mel Landers**



**Prof John  
Dixon**

**Read more about our fellows at**  
[www.evergreening.org/about-us/council-of-fellows/](http://www.evergreening.org/about-us/council-of-fellows/)



# Strategic Advisory Committee



**Michael Mulpeter**  
Concern Worldwide



**Paul Thompson**  
Plant with purpose



**Bob Morikawa**  
Plant with Purpose



**Dr Peter Alele**  
Conservation International



**Teresa Guzman**  
Catholic Relief Services



**Barbara White**  
Concern Worldwide



**Alemneh Dejene**  
World Vision US



**Olaf Westermann**  
Catholic Relief Services



**Nikola Alexandre**  
Conservation International



**Patricia Wall**  
Self Help Africa



**Rachel Pasternack**  
The Nature Conservancy



**Priya Bhullar**  
Self Help Africa



**Marjolein Albers**  
JustdiggIt



**Eelco Baan**  
SNV



**Niels Dierckx**  
JustdiggIt



**Peter Minang**  
ICRAF



**Eric Zimmerman**  
World Vision US



# Ambassadors



**KALUKI PAUL MUTUKU**  
Africa Regional Director  
Youth 4 Nature



**M.S. SWAMINATHAN**  
Father of India's Green Revolution



**TONY RINAUDO**  
The Forest Maker



**REV TIM COSTELLO**  
National Living Treasure



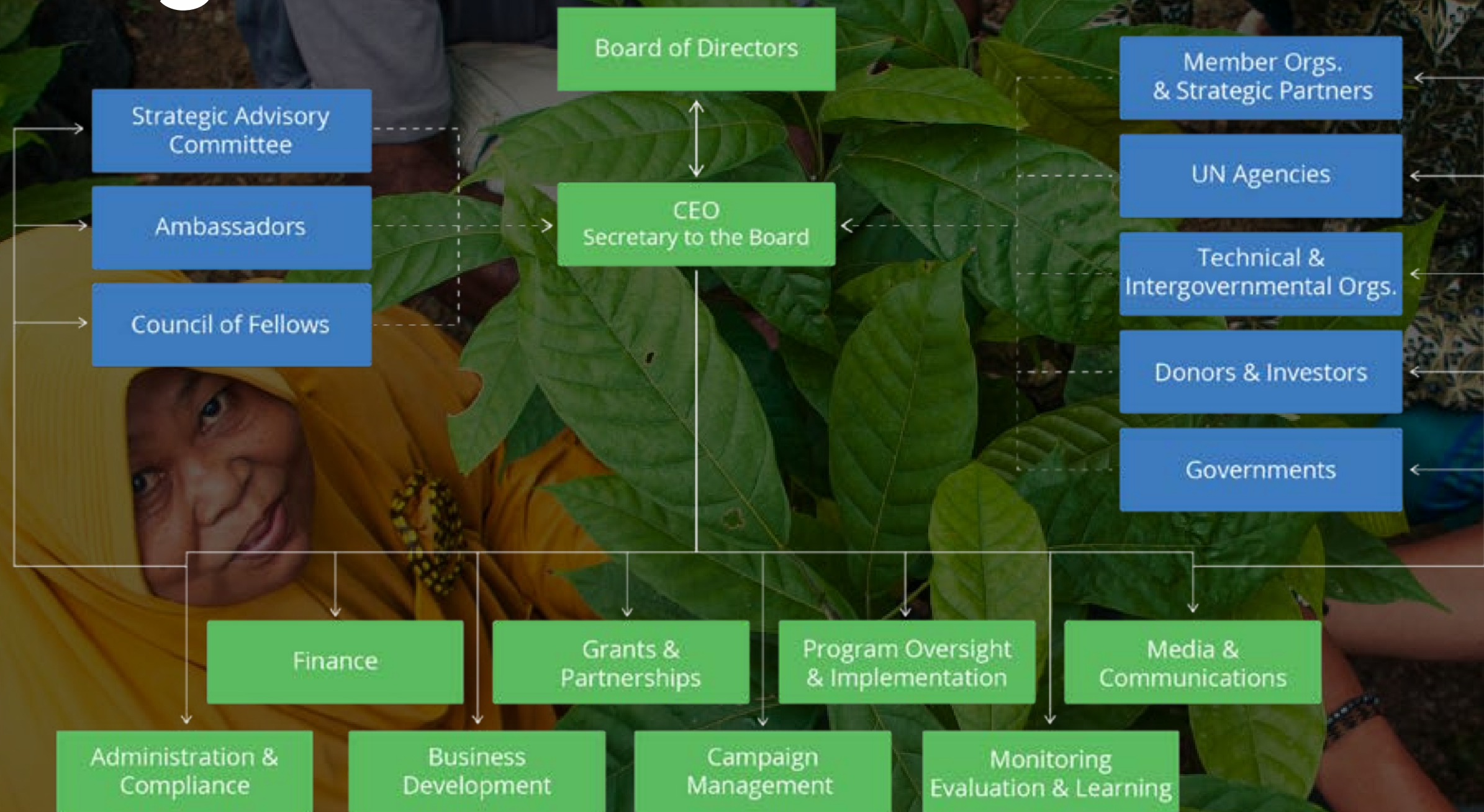
**Irene Ojuok**  
Environmentalism



**ROBERTO RIDOLFI**  
FAO - Director of Sustainable  
Development



# Governance & Management





# Corporate Governance

The Alliance is committed to the accountability and transparency that is provided through our corporate governance framework. Our Board affirms its role in overseeing the determination and implementation of policies and processes that reflect good corporate governance. Akin to our core values, our policies and processes inform and guide the attitudes, decisions and actions of the Alliance's work. Moving forward, we continually strive for improvement by considering, reviewing, testing and refining processes. Our corporate governance environment is one in which the law, industry codes, the expectations of our stakeholders (supporters and those we serve) and the requirements of our Member Organisations all play a part.



# Law & Industry Codes

The Alliance is regulated by the Australian Charities and Not-for-Profits Commission as it is a registered charity under the Australian Charities and Not for Profits Commission Act 2012 (Cth) (ACNC Act). We are registered as a public company limited by guarantee under the Corporations Act 2001 (Cth), which means that the Corporations Act applies, but in a manner modified by the ACNC Act. We also hold tax exemptions under the Income Tax Assessment Act 1997 (Cth).

As a signatory to the ACFID Code of Conduct, the Alliance is also subject to the Code's governance principles and requirements. The Code defines minimum standards of governance, management & accountability for non-government organisations involved with international development. It aims to improve international development outcomes and increase stakeholder trust by enhancing the transparency and accountability of signatory organisations.

The Alliance's audited financial statements comply with the presentation and disclosure requirements of the ACFID Code of Conduct, as confirmed in the Independent Auditor's report. For further information on the the ACFID Code of Conduct, go to their website [here](#).









ACFID  
MEMBER

Global EverGreening Alliance LTD

12, 24 Lakeside Drive, Burwood East 3151, Australia

[www.evergreening.org](http://www.evergreening.org)

[info@evergreening.org](mailto:info@evergreening.org)